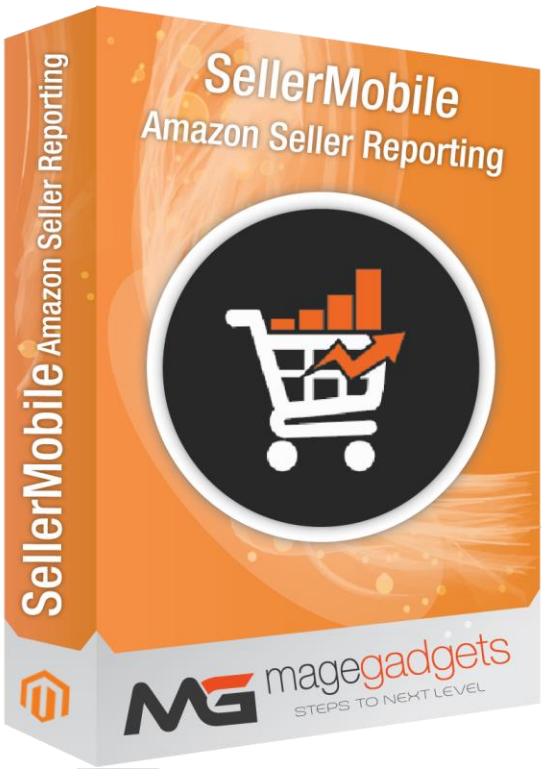
SellerMobile Amazon Seller Reporting

(Magento 1.7.x to 1.9.x)



Magento Extension User Guide

Official extension page: SellerMobile - MageGadgets Extensions

SellerMobile for M1 Documentation

SellerMobile's dashboard provides you a visual display of the most important Amazon seller account information consolidated on one screen.

Accurate restock calculations, positive seller feedback, competitive product pricing and optimized keywords – all contribute to more success and higher sales on the Amazon Marketplace. SellerMobile provides a consolidated platform of tools for Amazon sellers so everything does not have to be done manually.

This extension for Magento can help you auto reprice your listings, auto-send emails for seller feedback and reviews, help you manage inventory and more.

1. Key Features:

a - View performance indicators including: sales, revenue and order details

b - Track account's profits, margins, customers' buying trends, inventory and top brands and suppliers

c - Auto-reprice product listings in bulk to increase Buy Box wins

d - Customize repricing strategies based on competition

e - Calculate when products will be out-of-stock and how much needs to be ordered for restock with demand forecasting technology

f - Track supplier production and lead times for products

g - Plan stock levels based on past lost sales due to out-of-stock, to prevent future loss in sales due to product shortage

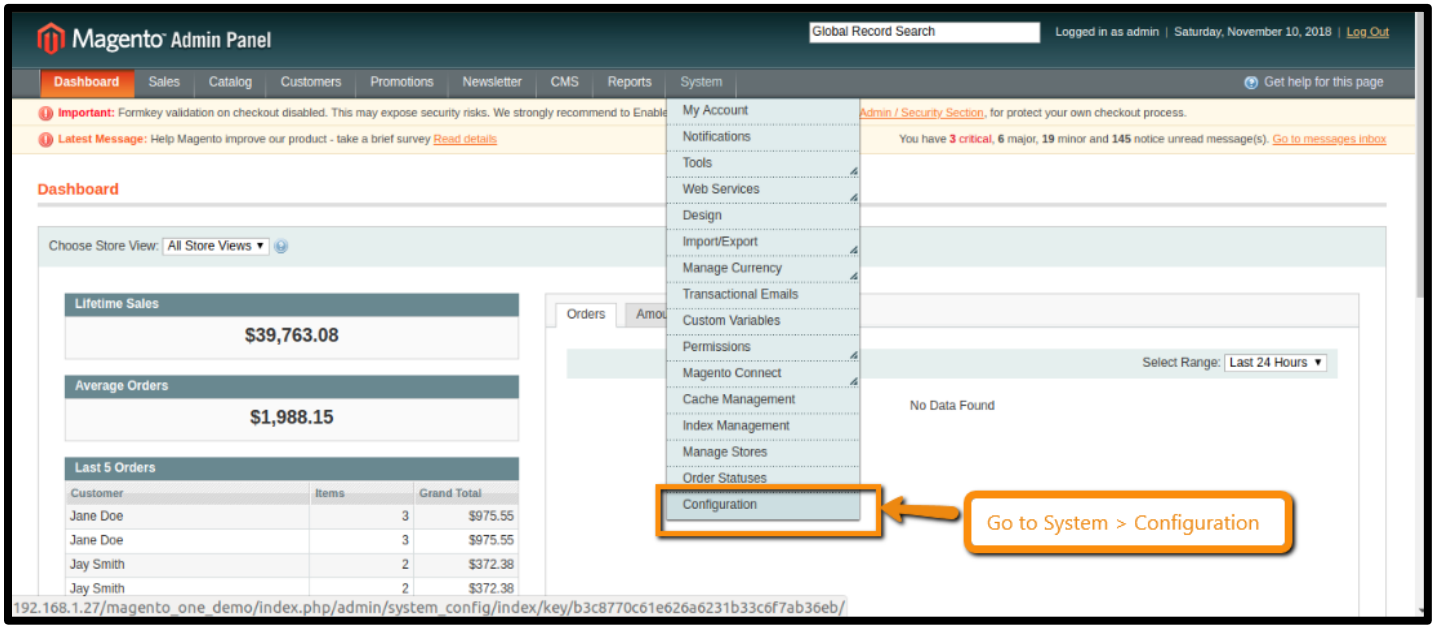
h - Auto-send customer email blasts for seller feedback and reviews

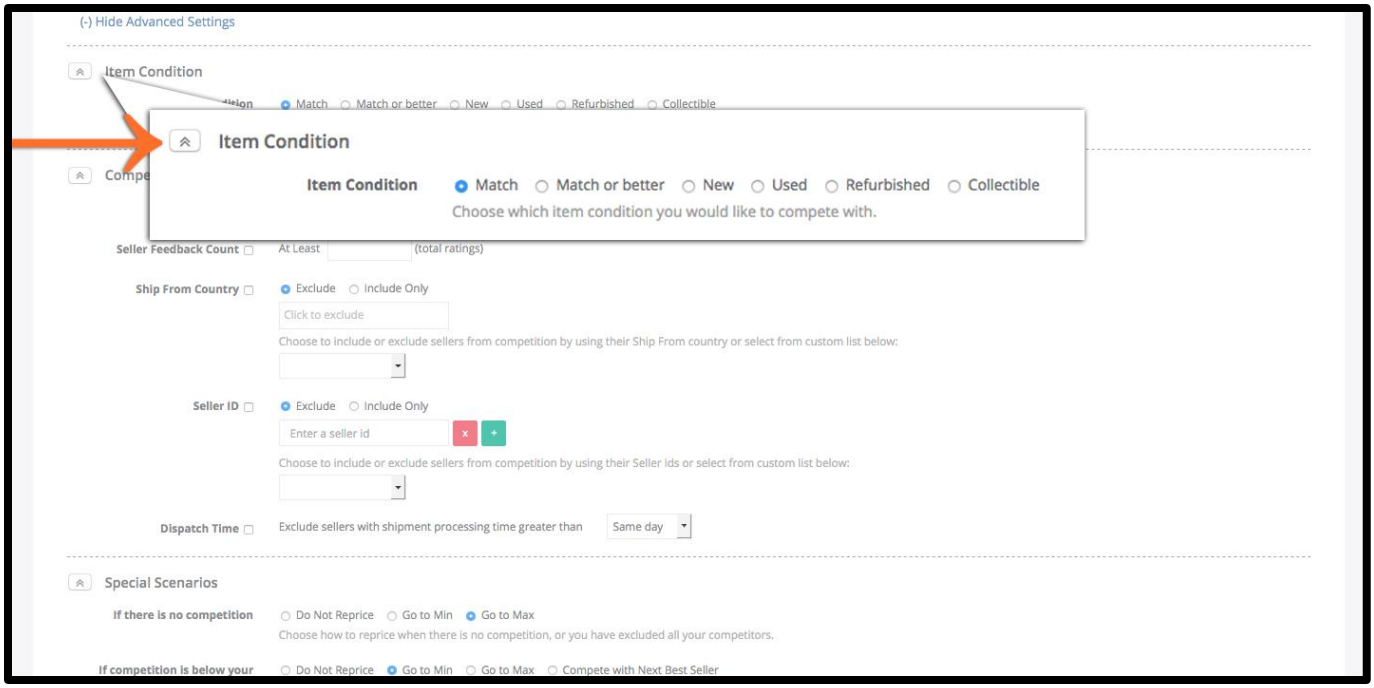
i - Customize emails to your liking

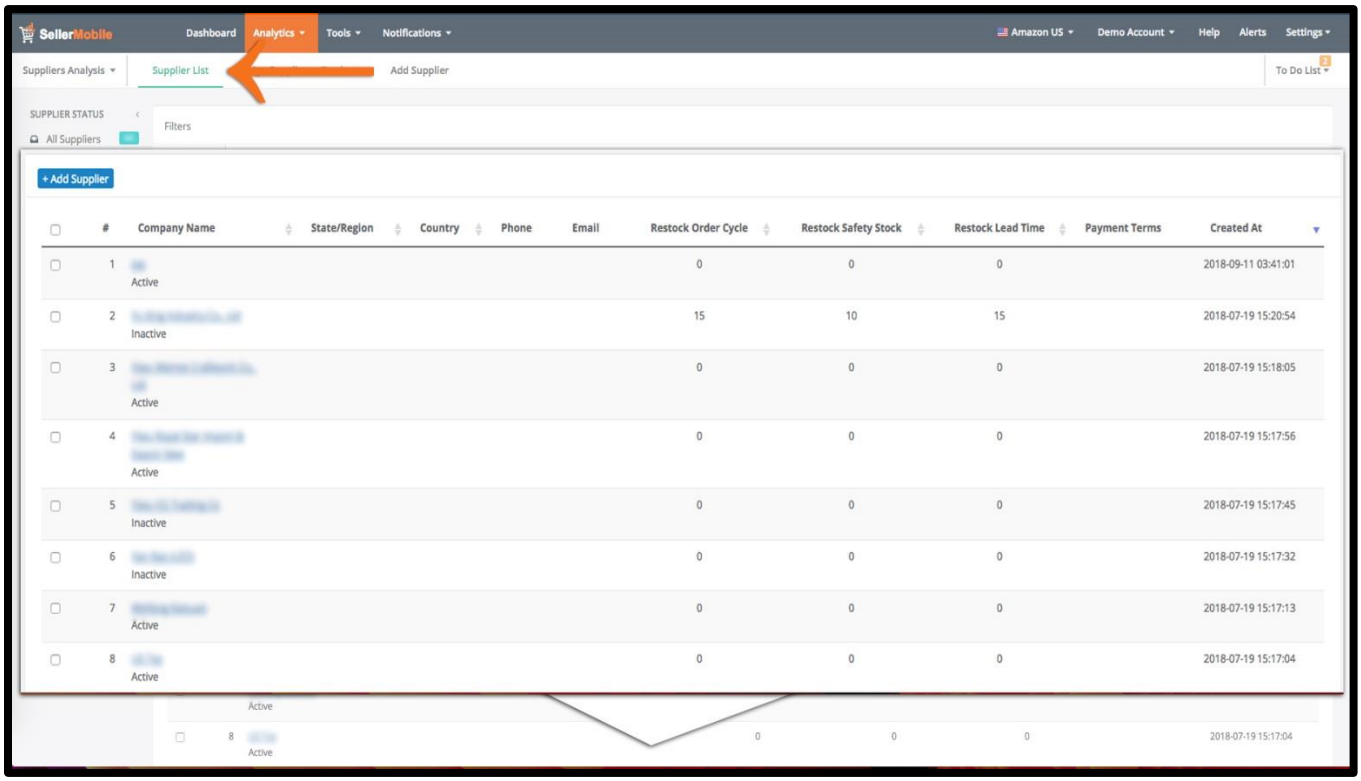
j - Enhance product listings with prime keywords to maximize ROI
Reduce long-term FBA storage fees with inventory tracking and prevent overstocking and over-purchasing.

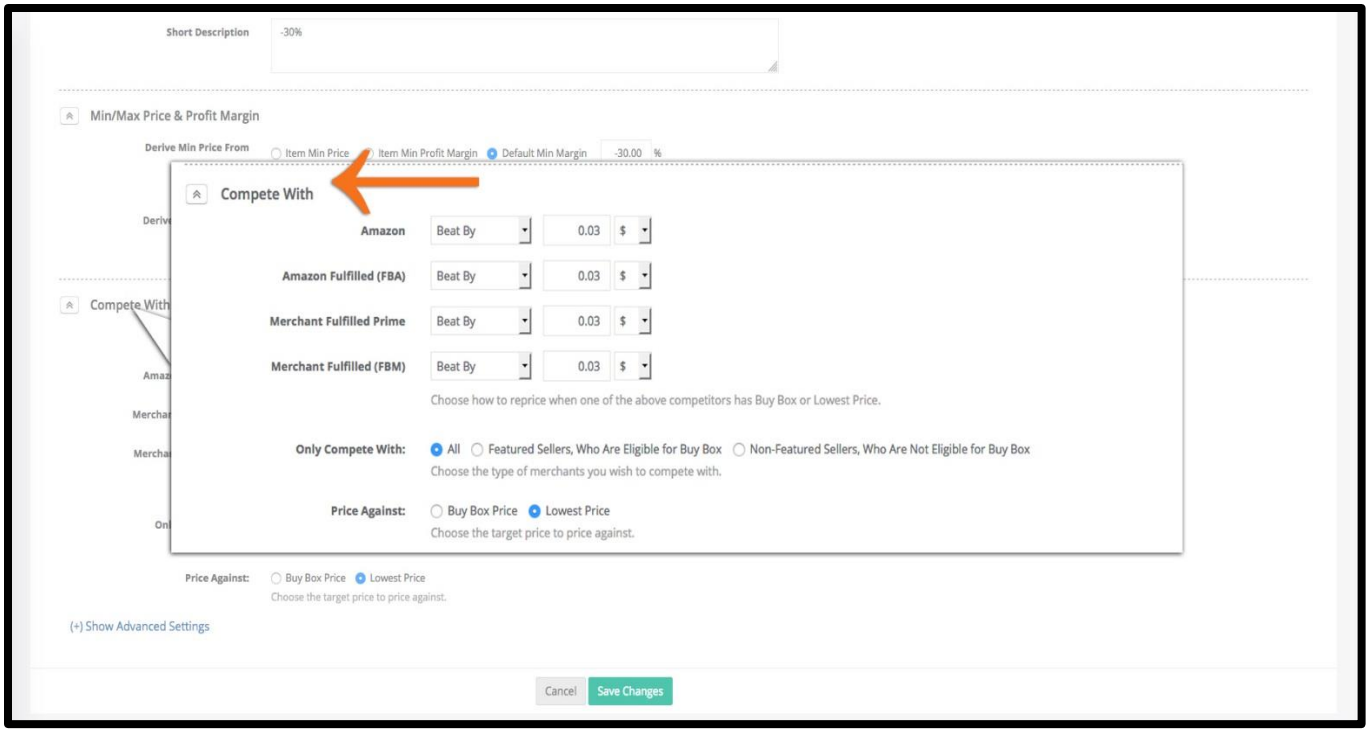
2. All settings are available admin:

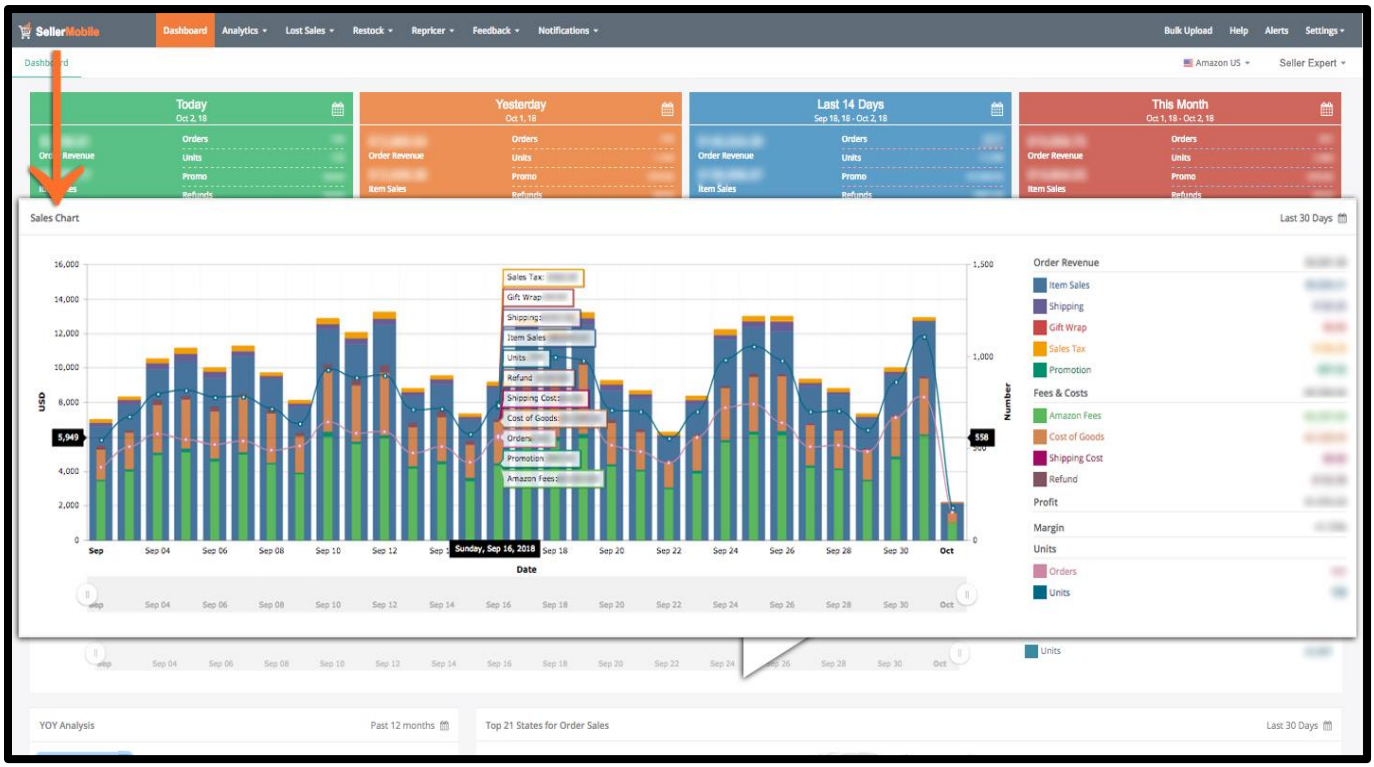
Go to Admin > System > Configuration



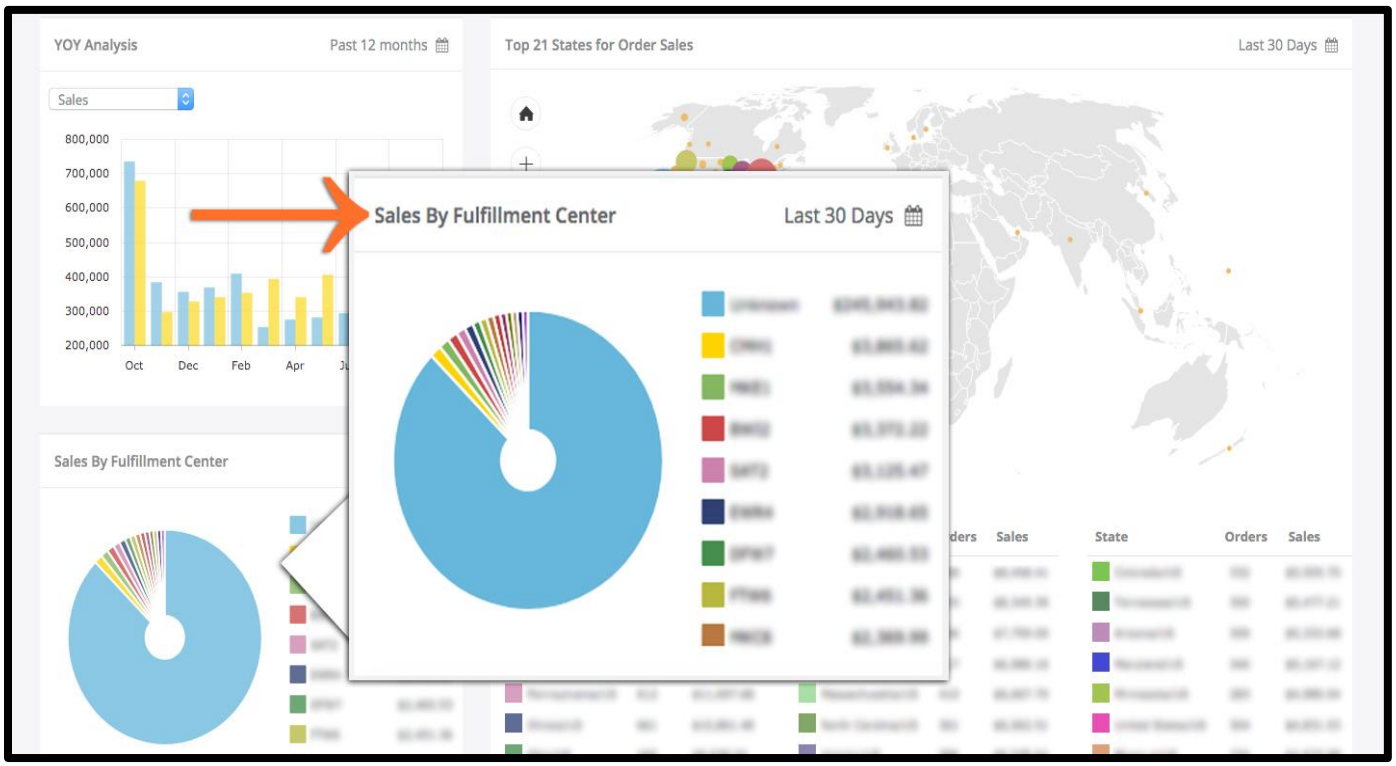

(-) Hide Advanced Settings
Item Condition
Item Condition
Item Condition
Match
Match or better
New
Used
Refurbished
Collectible
Choose which item condition you would like to compete with.
Seller Feedback Count
At Least
(total ratings)
Ship From Country
Exclude
Include Only
Click to exclude
Choose to include or exclude sellers from competition by using their Ship From country or select from custom list below:
Seller ID
Exclude
Include Only
Enter a seller id
Choose to include or exclude sellers from competition by using their Seller Ids or select from custom list below:
Dispatch Time
Exclude sellers with shipment processing time greater than
Same day
Special Scenarios
If there is no competition
Do Not Reprice
Go to Min
Go to Max
Choose how to reprice when there is no competition, or you have excluded all your competitors.
If competition is below your
Do Not Reprice
Go to Min
Go to Max
Compete with Next Best Seller

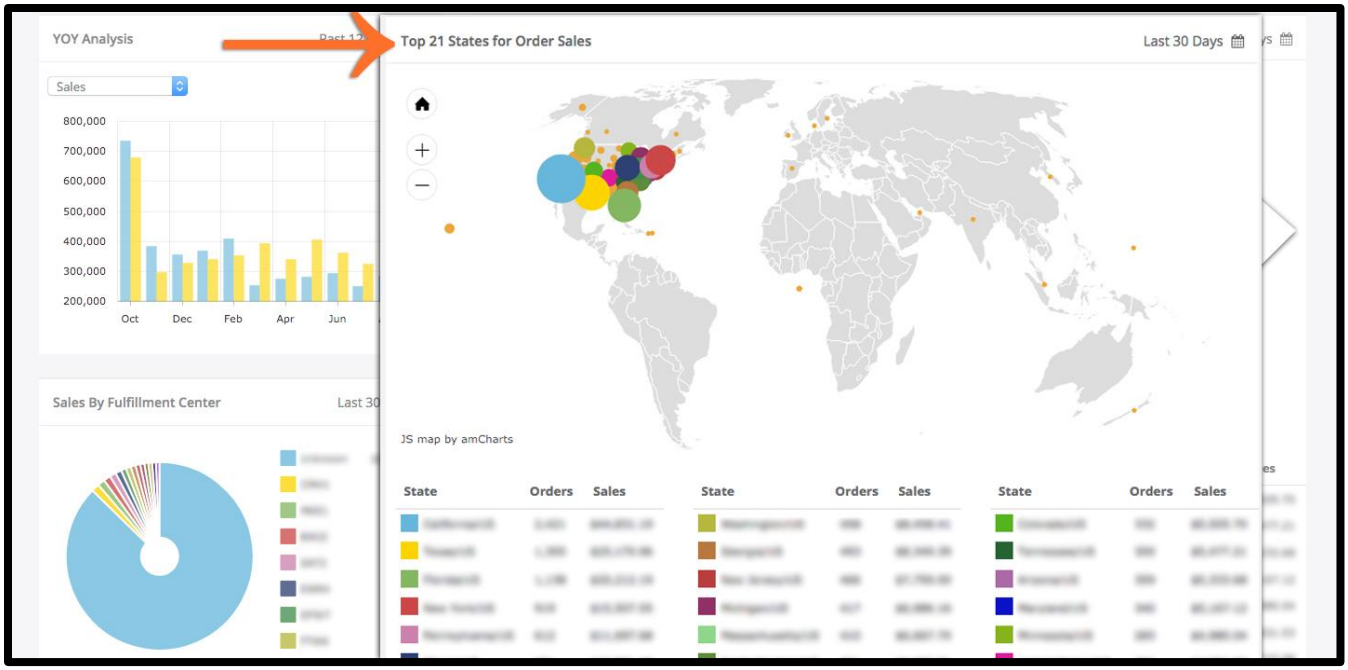

SellerMobile
Dashboard
Analytics
Tools
Notifications
Amazon US
Demo Account
Help
Alerts
Settings
Suppliers Analysis
Supplier List
Add Supplier
To Do List
SUPPLIER STATUS
All Suppliers
Filters
+ Add Supplier
# Company Name State/Region Country Phone Email Restock Order Cycle Restock Safety Stock Restock Lead Time Payment Terms Created At
1 Active 0 0 0 2018-09-11 03:41:01
2 Inactive 15 10 15 2018-07-19 15:20:54
3 Active 0 0 0 2018-07-19 15:18:05
4 Active 0 0 0 2018-07-19 15:17:56
5 Inactive 0 0 0 2018-07-19 15:17:45
6 Inactive 0 0 0 2018-07-19 15:17:32
7 Active 0 0 0 2018-07-19 15:17:13
8 Active 0 0 0 2018-07-19 15:17:04


Short Description
-30%
Min/Max Price & Profit Margin
Derive Min Price From
Item Min Price
Item Min Profit Margin
Default Min Margin
-30.00
%
Compete With
Amazon
Beat By
0.03
$
Amazon Fulfilled (FBA)
Beat By
0.03
$
Merchant Fulfilled Prime
Beat By
0.03
$
Merchant Fulfilled (FBM)
Beat By
0.03
$
Choose how to reprice when one of the above competitors has Buy Box or Lowest Price.
Only Compete With:
All
Featured Sellers, Who Are Eligible for Buy Box
Non-Featured Sellers, Who Are Not Eligible for Buy Box
Choose the type of merchants you wish to compete with.
Price Against:
Buy Box Price
Lowest Price
Choose the target price to price against.
Price Against:
Buy Box Price
Lowest Price
Choose the target price to price against.
(+) Show Advanced Settings
Cancel
Save Changes


SellerMobile
Dashboard
Analytics
Lost Sales
Restock
Repricer
Feedback
Notifications
Bulk Upload
Help
Alerts
Settings
Amazon US
Seller Expert
Today
Oct 2, 18
Yesterday
Oct 1, 18
Last 14 Days
Sep 18, 18 - Oct 2, 18
This Month
Oct 1, 18 - Oct 2, 18
Orders
Order Revenue
Units
Promo
Item Sales
Sales Chart
Last 30 Days
USD
Number
Date
Sunday, Sep 16, 2018
5,949
558
Order Revenue
Item Sales
Shipping
Gift Wrap
Sales Tax
Promotion
Fees & Costs
Amazon Fees
Cost of Goods
Shipping Cost
Refund
Profit
Margin
Units
Orders
Units
YOY Analysis
Past 12 months
Top 21 States for Order Sales
Last 30 Days

YOY Analysis
Past 12 months
Sales
Fees
Promotions
Profit
800,000
700,000
600,000
500,000
400,000
300,000
200,000
Oct
Dec
Jan
Feb
Apr
Jun
Aug
This year:
Last year:
Top 21 States for Order Sales
Last 30 Days
Sales By Fulfillment Center
State
Orders
Sales


YOY Analysis
Past 12 months
Sales
800,000
700,000
600,000
500,000
400,000
300,000
200,000
Oct
Dec
Feb
Apr
Top 21 States for Order Sales
Last 30 Days
Sales By Fulfillment Center
Last 30 Days
State
Orders
Sales


YOY Analysis
Sales
800,000
700,000
600,000
500,000
400,000
300,000
200,000
Oct
Dec
Feb
Apr
Jun
Top 21 States for Order Sales
Last 30 Days
JS map by amCharts
Sales By Fulfillment Center
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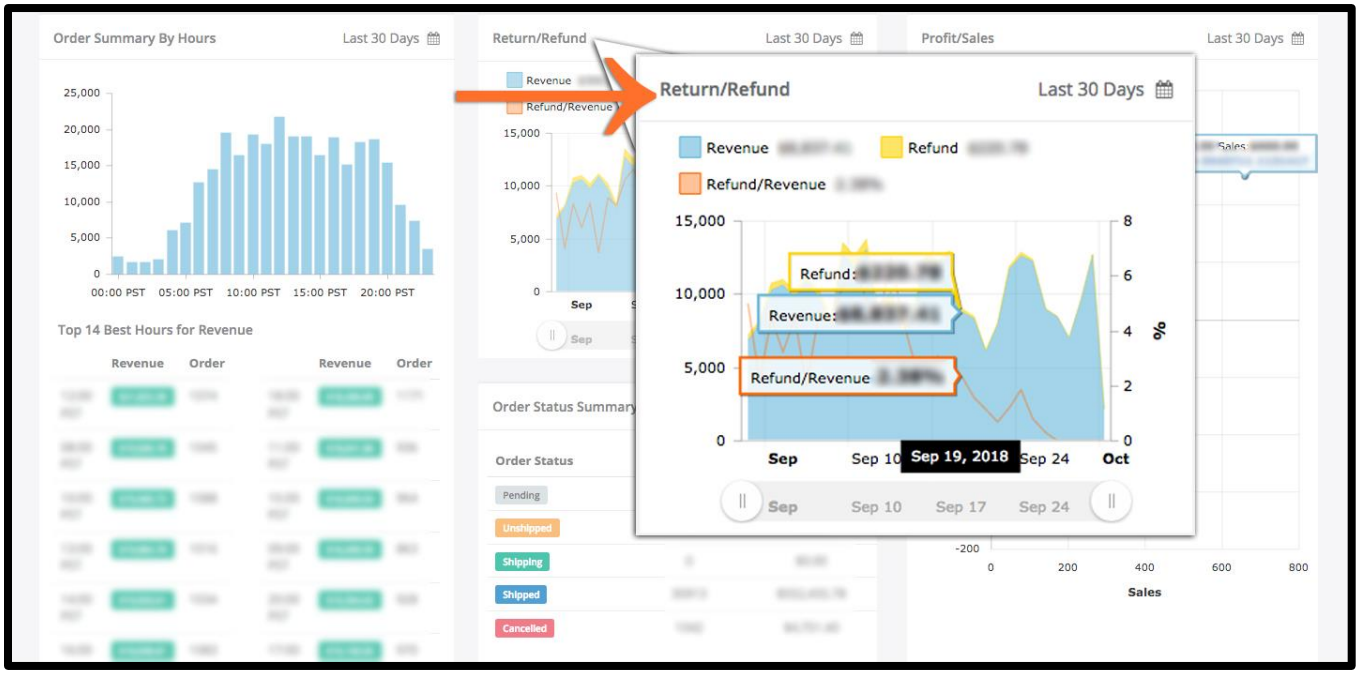
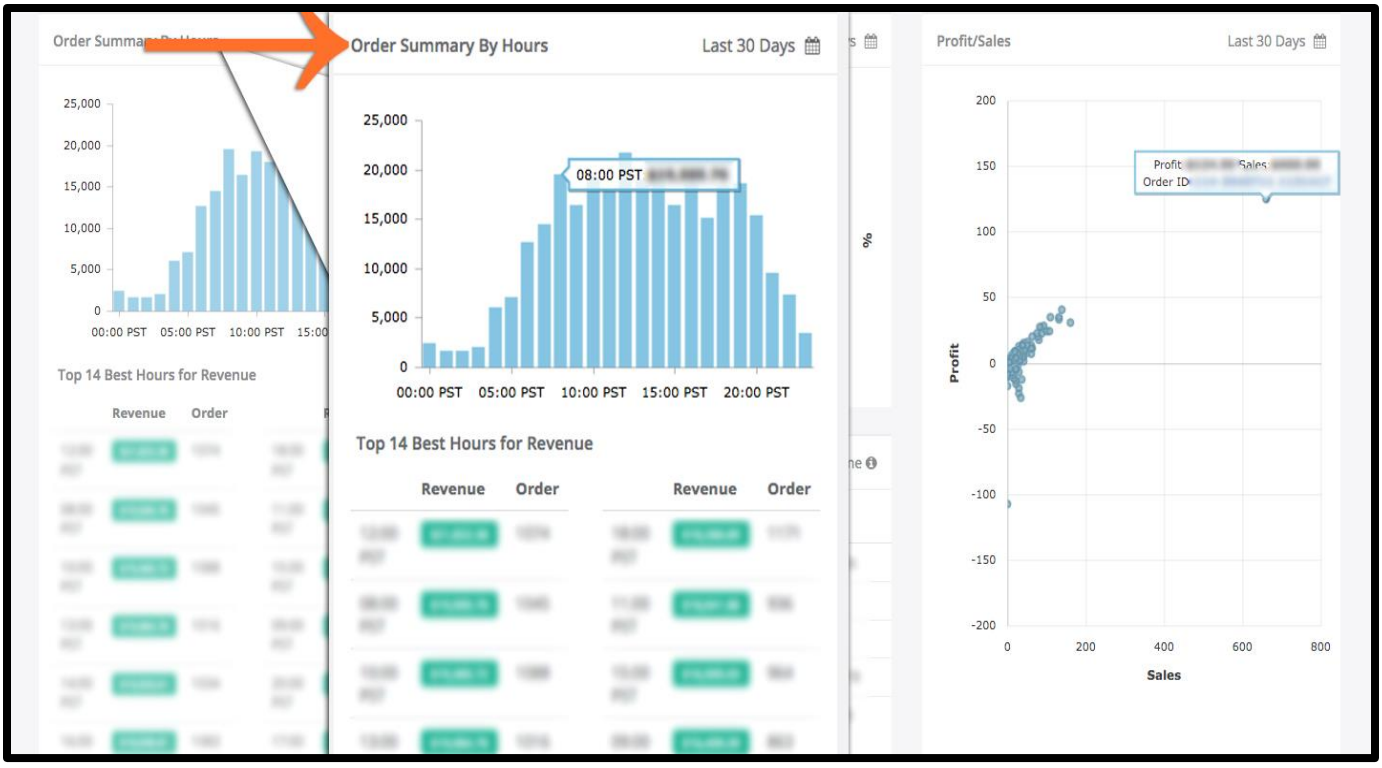
Orders
Sales


Order Summary By Hours
Last 30 Days
25,000
20,000
15,000
10,000
5,000
0
00:00 PST
05:00 PST
10:00 PST
15:00 PST
20:00 PST
Top 14 Best Hours for Revenue
Revenue
Order
Return/Refund
Last 30 Days
Revenue
Refund/Revenue
Sep
Order Status Summary
Order Status
Pending
Unshipped
Shipping
Shipped
Cancelled
Profit/Sales
Last 30 Days
Sales
Return/Refund
Last 30 Days
Revenue
Refund
Refund/Revenue
15,000
10,000
5,000
0
8
6
4
2
0
%
Refund:
Revenue:
Refund/Revenue
Sep
Sep 10
Sep 19, 2018
Sep 24
Oct
Sep
Sep 10
Sep 17
Sep 24


Order Summary By Hours
Last 30 Days
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20,000
15,000
10,000
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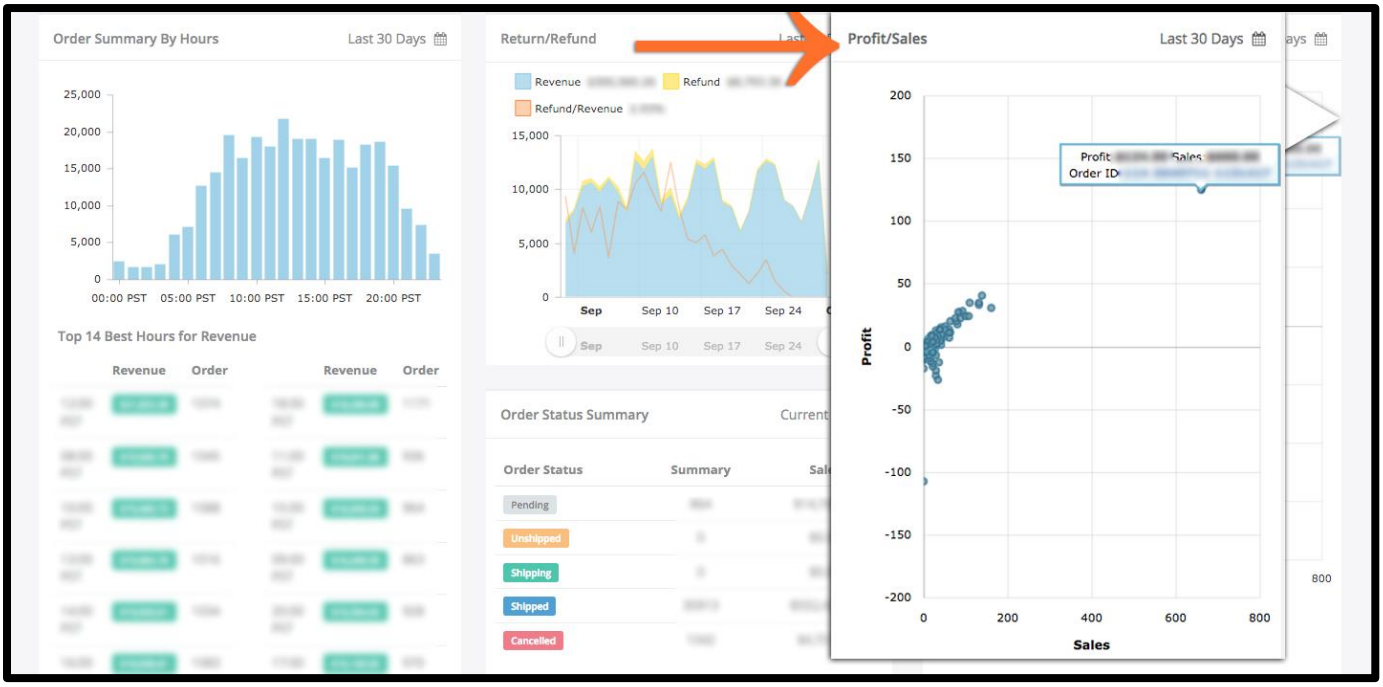
15:00 PST
20:00 PST
08:00 PST
Top 14 Best Hours for Revenue
Revenue
Order
Profit/Sales
Last 30 Days
Profit
Sales
Order ID
200
150
100
50
0
-50
-100
-150
-200
0
200
400
600
800


Order Summary By Hours
Last 30 Days
25,000
20,000
15,000
10,000
5,000
0
00:00 PST
05:00 PST
10:00 PST
15:00 PST
20:00 PST
Top 14 Best Hours for Revenue
Revenue
Order
Return/Refund
Revenue
Refund
Refund/Revenue
Sep
Sep 10
Sep 17
Sep 24
Order Status Summary
Order Status
Summary
Pending
Unshipped
Shipping
Shipped
Cancelled
Profit/Sales
Last 30 Days
Profit
Sales
Order ID
200
150
100
50
0
-50
-100
-150
-200
0
200
400
600
800

Thank you!

Should you have any questions or feature suggestions,

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Your feedback is absolutely welcome!

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