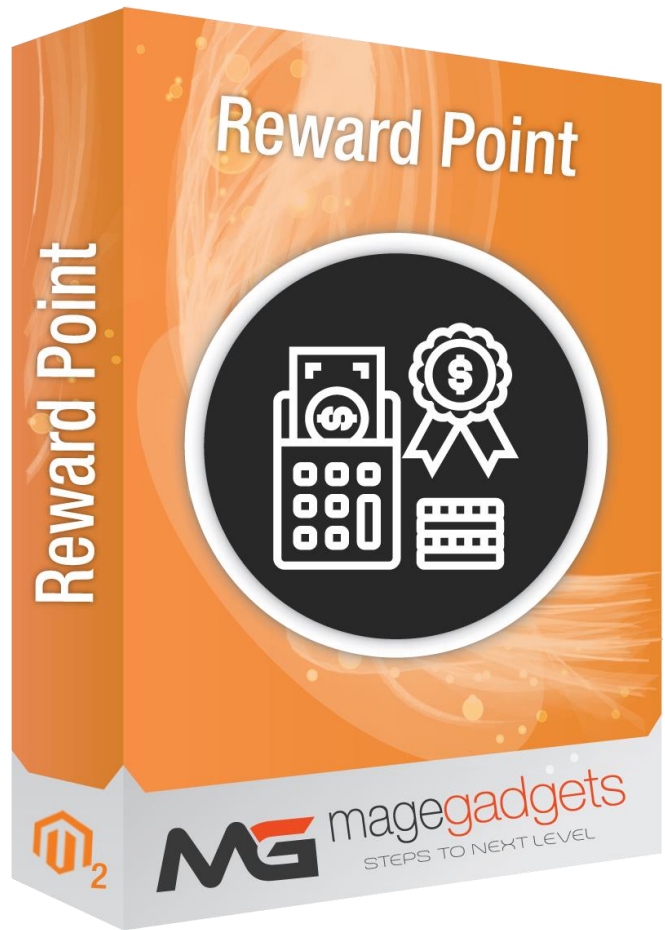# Reward Points

(Magento 2.x to 2.2.x)

Magento Extension User Guide

Official extension page: Reward Points - MageGadgets Extensions

# Reward Points for M2 Documentation

Magento 2 Reward Points Extension is a powerful loyalty program which helps to convert your buyers into loyal customers effortlessly by building an automatic points earning. Through this, stores can boost sales, conversion rate and have their customers around now and again.

Reward Points for Magento 2 is a loyalty extension that requires very little maintenance. To set the program in motion admin has to configure the extension settings. Magento Reward Points settings also include expiration date, bonus points earned on in-store activities, and a couple of display options for storefront. That's it, the loyalty program is now running and admin may monitor it by viewing all point transactions and point balances from backend.

The extension promotes additional purchases at the store by adding Points - an in-store currency customers can use to pay for order, partially or in full. The Points are earned by either participating in the store activities like sharing store pages on the social networks, subscribing to newsletter, registering at the store, or by placing orders.

Store administrator can set point earn rates, In addition, to create a sense of urgency, administrator can set points expiration time, for example, once earned points can be spent within 30 days. Considering all available options it is possible to create live and active sales campaign that encourages placing more orders to benefit from the discount available.

If required, some of the categories along with all the subcategories can be excluded from the Points and Rewards campaign. Products that belong to such categories cannot be purchased with points, however can earn customer set amount of points if purchased.

See your reward point in home page.
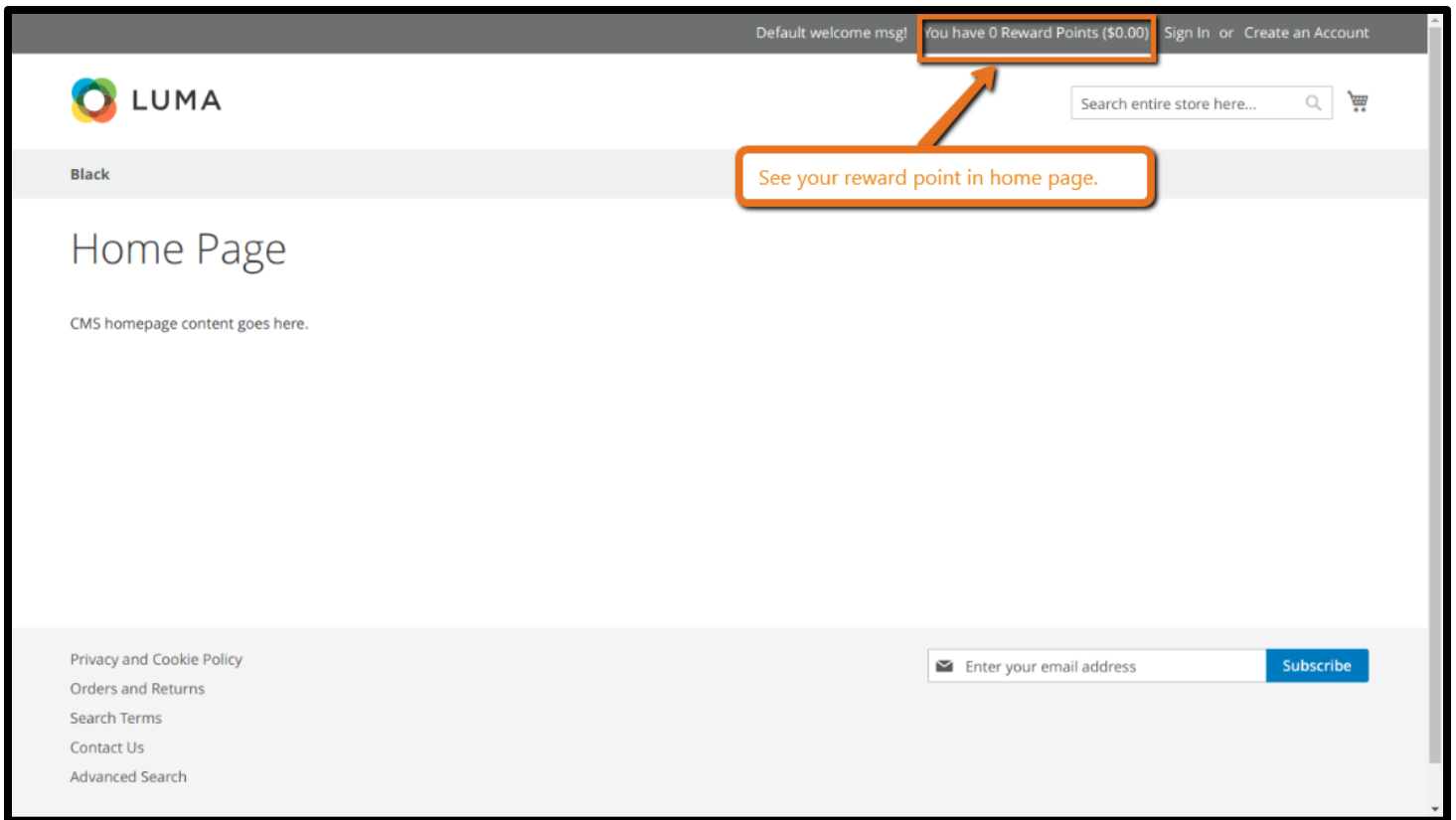
1. Key Features:

a - Upgrade Proof Module.

b - Tested for Magento version 2.x.

c - Easy to install & configure.

d - Option to enable/disable.

e - Track loyalty program via advanced report.

f - Points use statistics: total earned & spent.

g - Social network activity earning conditions (share pages on Facebook, Twitter, Google+.).

h - Points use statistics: total earned & spent.

i - Social network activity earning conditions (share pages on Facebook, Twitter, Google+.).

j - Special block on frontend with price discounted by available points.

k -Mass customer point balance updates.

l - Category exceptions for points checkout.

m - Point balance update notifications.

o - Refund to points.

p - Point balance use limitations.

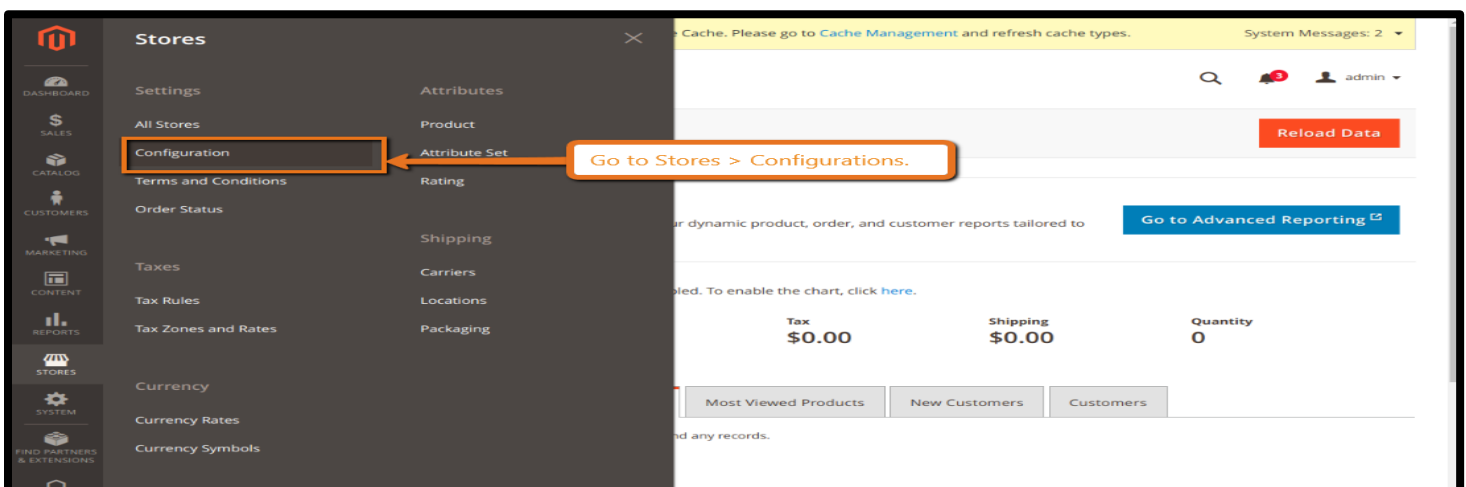q - Integration with the Smart One Step Checkout extension.

2. All settings are available admin:

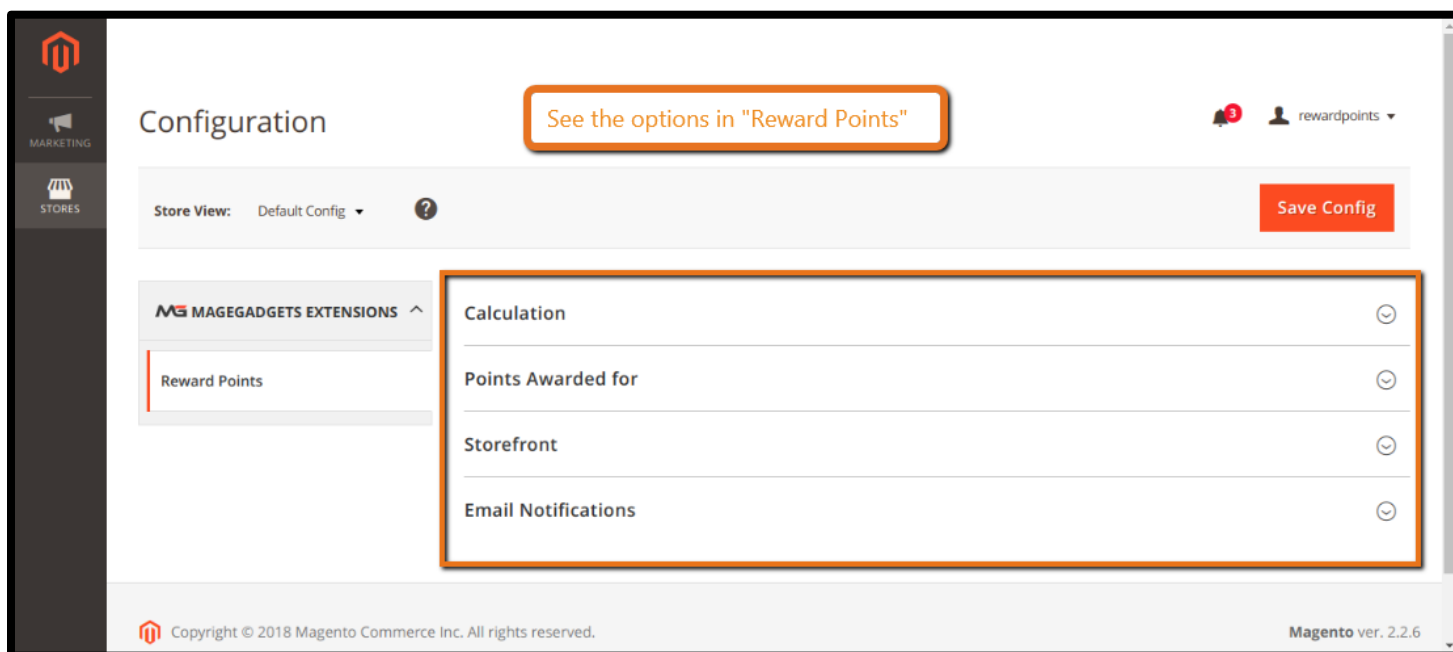Go to Admin -> Marketing - > Reward point by Magegadgets > Transactions.

Go to Admin -> Marketing - > Reward point by Magegadgets >Customers.
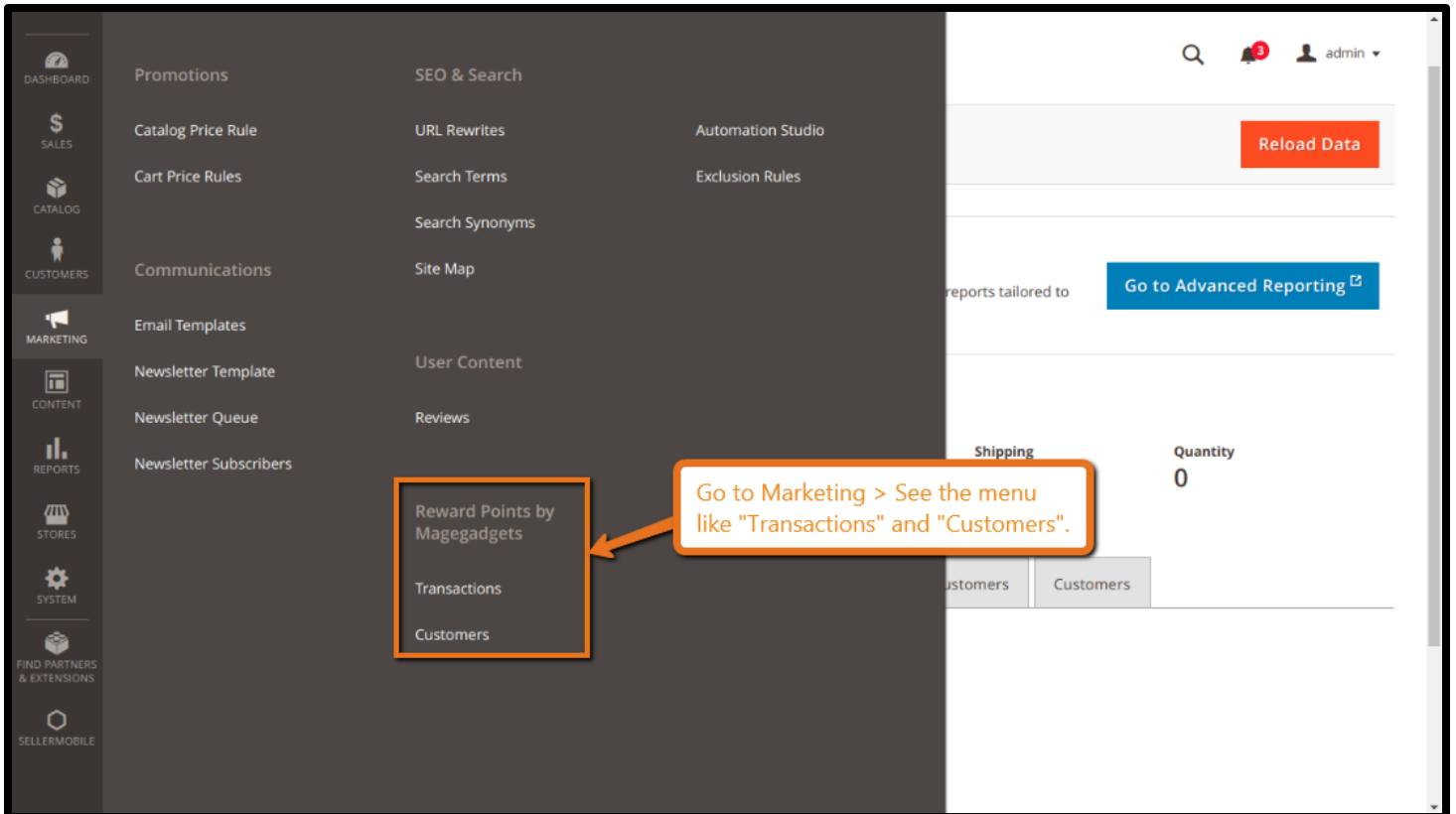
Go to Admin -> Store - > Configuration

Go to Admin -> Store - > Reward Points

3. Installation / Configurations :

General Settings :

Magento 2 Reward Points module allows the admin to reward their customers with points. The admin can allocate reward points to the customers based on their purchases (product wise/category wise/cart amount wise) or activities (registration/product reviews) they perform in the web store. The customers can redeem their points at the checkout.

Increase conversion rate effortlessly :

It's not easy to convert a visitor into a customer, but with Reward system for Magento 2, shoppers are more interested in shopping and repurchasing goods on your store. Reward point system make it more obvious that customers are able to buy everything with a bargain. Hence, this erases hesitation to convert in customer's purchasing decision.

Attract more new customers :

Reward Points can be awarded for signup to encourage visitors to become registered customers. This is a big motivation to drive more traffic to your website; besides, Reward Point is seen as a powerful welcome gift that drives a shopper to place an order on your store.

Improve customer's satisfaction :

More rewarding methods can be applied to bring satisfaction to your customers such as rewards on customer's birthday, special events and promotional campaigns.

Enhance customer's shopping experience :

Reward points for specific customer behaviors can be indicated everywhere on your store to remind customers of extra benefits they have for every interaction. This increases the effectiveness in loyalty program as well as improve purchasing experience.

Points expiration :

As an administrator, you have rights to accept your customers to use the loyalty points they earn forever or set the expiration for the points. The point expiration is a great way so that you encourage the clients to earn and spend the reward points, that means the customer's experiences on your store is being raised. Be thoughtful about point expiration as it absolutely affects your loyalty program.

Points spending slider :

Beside other different ways to select point spending like entering a number, a spending slider can be used to increase customer's shopping experience. By pulling the slider, things seem to be easier and more playful. The Point spending slider can be displayed on the Cart page and the Checkout page.

Point indicators are the points displayed on your online store to show how many points buyers can get when they place an order successfully. Point indicators can be configured to show up on the Cart page, Mini cart and Checkout page. Also, total points will be shown at the Top link and Dashboard.
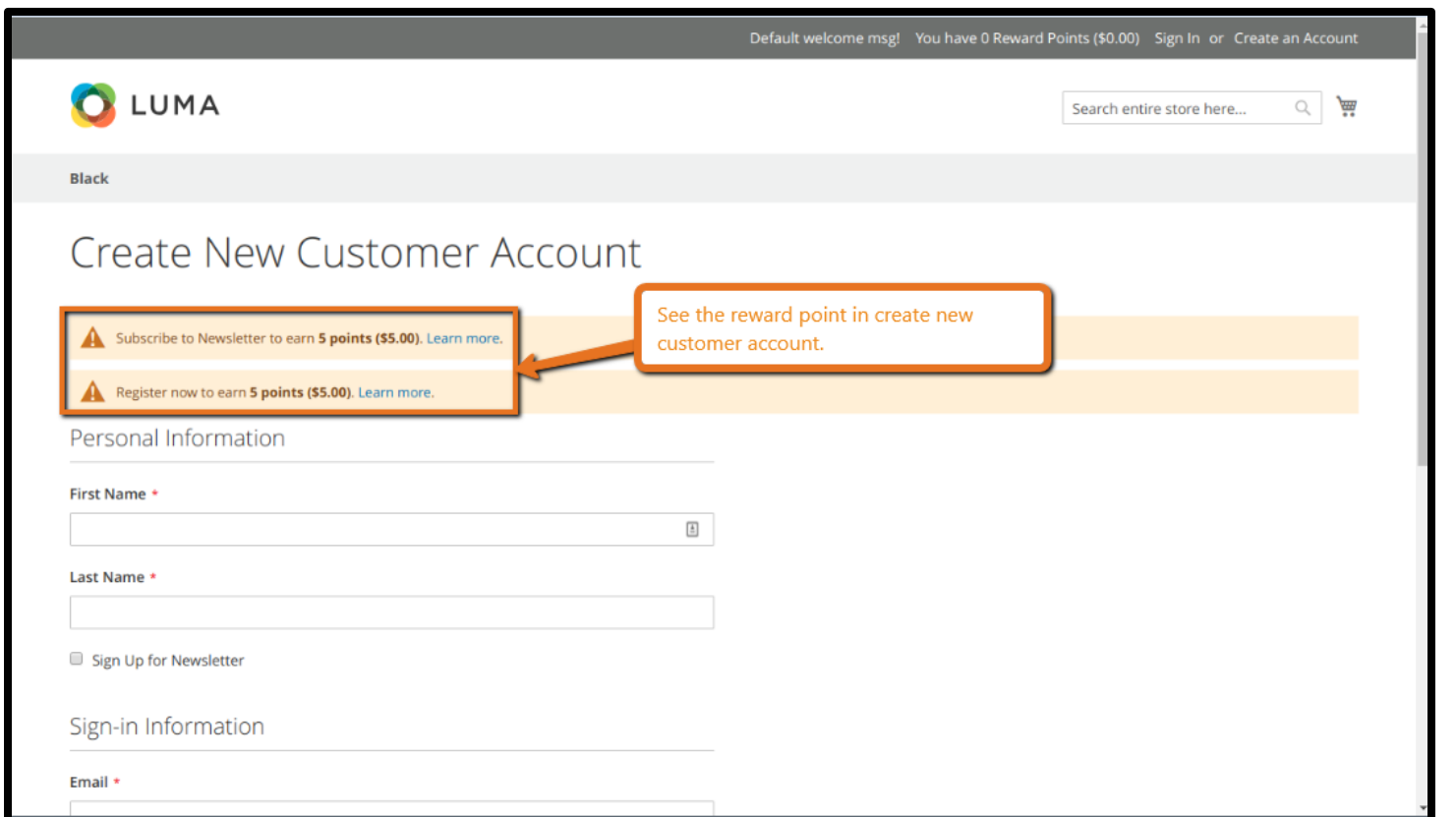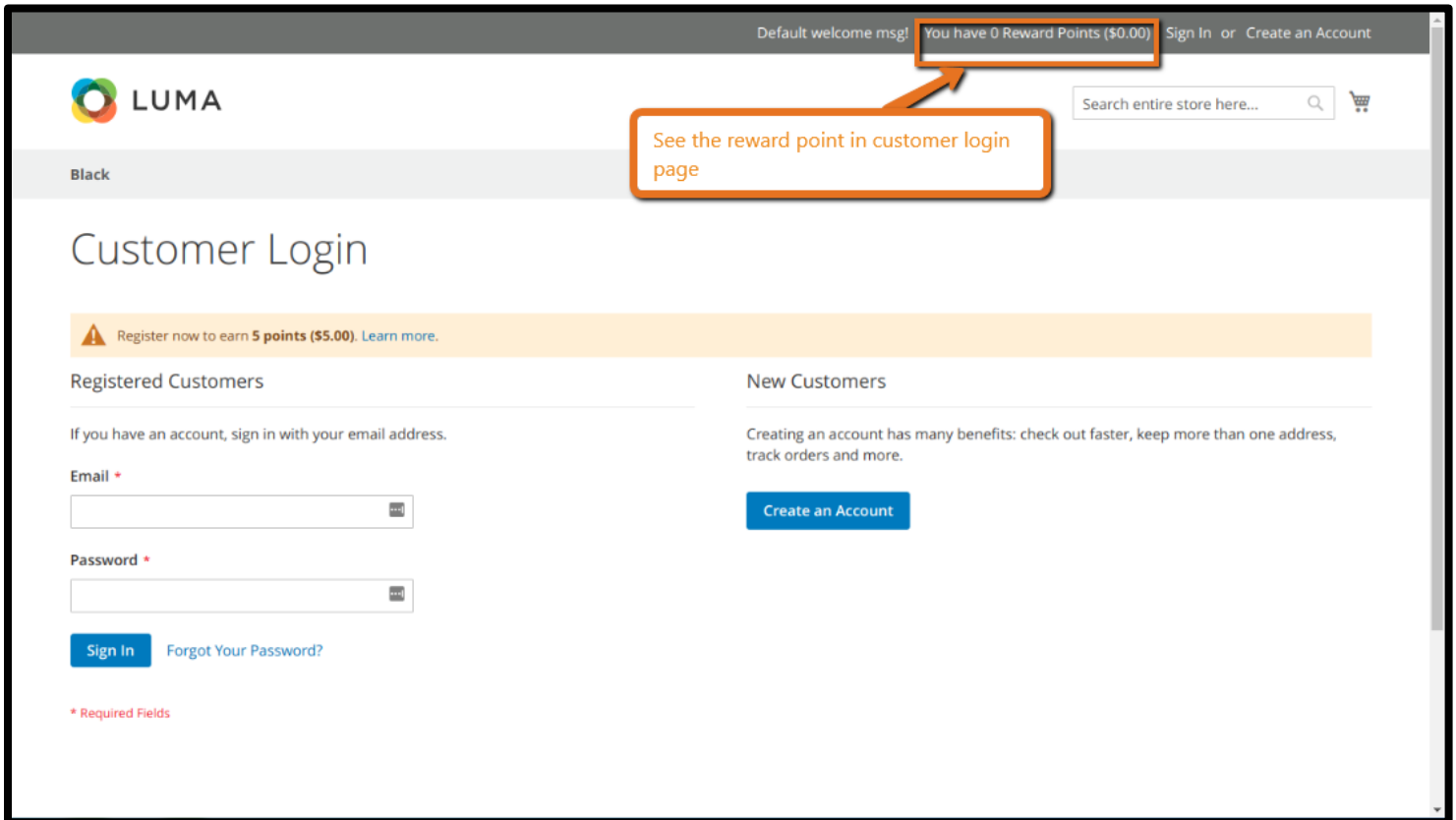
Spending Points With Ease :

Customers are flexibly able to select how many points they want to spend on the shopping cart page and checkout page. You can change by moving slide or simply check "Maximize my discount with points" box.

Earn points right after placing orders at your store :

Customers find it easy to earn points after placing order at your store. Necessary information is displayed prominently that helps you attract customer to purchase & get reward points.

Moreover, customers can view "reward point" on differents pages & position such as shopping cart, mini cart, product detailed page, product categories, checkout page.

See the reward point in customer login page

See the reward point in create new customer account.

You can see the "reward point" menu in your account page.

192.168.1.27/magento_fftest/mg_rewardpoints/info/

See your reward point details.

Reward Points

Your current balance is **5 points**
It can be redeemed for **$5.00** at checkout

Click here to learn more about Reward Points program.

Transaction ID	Points	Balance	Comment	Transaction Date	Expiration Date
2	+5	5	Reward points for registration	Dec 12, 2018	-

1 Item   Show 10 ∨ per page

Edit Email Preferences

Home > Black > Samsung galaxy S10

Samsung galaxy S10

Be the first to review this product

$1,499.00

IN STOCK
SKU#: Samsung galaxy S10

You have **5** point(s) which gives **$5.00** discount. You can apply your points on checkout.

Qty

| 1 |

See your reward point in item detail page.

Add to Cart

♥ ADD TO WISH LIST | ADD TO COMPARE | ✉ EMAIL

Share this page to earn **1** point(s) (**$1.00** discount).

Samsung galaxy S10

Check / Money order

☐ My billing and shipping address are the same

jai viru
saddssd
ddsfsdffsd, Georgia aa1111
United States
88080808

Edit

See your reward point in Checkout page.

Reward points ∧

6 store reward points available ($6.00)

Use reward points

Apply Discount Code ∨

Place Order

Order Summary

Cart Subtotal	$2,998.00
IGST	$0.00
SGST	$0.00
CGST	$0.00
Shipping	$10.00
Flat Rate - Fixed	

Order Total **$3,008.00**

1 Item in Cart ∨

Ship To: ✎

jai viru
saddssd
ddsfsdffsd, Georgia aa1111
United States
88080808

Track Point & Other Info in My Account :

In the "customer account", your customers can track their account, point balance, transaction history, all these kind of settings will available on the back-end.

- Account Dashboard
- My Reward Points
- Transaction History
- Your balance On top Link

Configuration

MAGEGADGETS EXTENSIONS ^

Reward Points

Calculation

Points earning calculation [website]	Before Tax ▼	❓
Allow applying points to shipping amount [website]	Yes ▼	

Earn Rates [global]

> Every time customer spends amount set in the Base Currency field they are granted worth amount of points specified in the Points field.

Web Site	Customer Group	Customer Lifetime Sales >=	Base Currency	Points	Action
Mair ▼	ALL (▼	0	1	1	🗑

Add

❓

Spend Rates [global]

Configuration

Save Config

Spend Rates [global]

> Every point spend by customer equals to a worth amount of currency specified in the Base Currency field.

Web Site	Customer Group	Customer Lifetime Sales >=	Points	Base Currency	Action
Mair ▼	ALL (▼	0	1	1	🗑

Add

❓

> If enabled the 'Refund to Reward Points' checkbox at the Credit Memo page will always be pre-ticked.

Refund to Reward Points Automatically [global]	Yes ▼
Points can't be used unless the balance is greater than [website]	empty or 0 - no limitations

> defines the % of the order total that can be covered with points. Helps avoiding zero checkouts.

Share of purchase that could be covered by points, % [website]	10 empty or 0 - no limitations
Cancel points earned on refunded order [website]	No ▼

Configuration

Save Config

Defines if the points that customer earned by placing an order should be deducted from their balance if the order is refunded.

Refund to Reward Points Automatically [global]	Yes
Points can't be used unless the balance is greater than [website]	
	empty or 0 - no limitations
Share of purchase that could be covered by points, % [website]	10
	empty or 0 - no limitations
Cancel points earned on refunded order [website]	No
Reimburse Points Spent on Refunded Order [website]	No
Reward points expire in, days [website]	0
	empty or 0 -

Defines if the points customer spent on an order should be automatically added to their balance if the order is refunded.

defines for what amount of time customers can use earned points. Helps urging customers to place new orders.

Points Awarded for

Configuration

Save Config

Awards customer with the amount of points set upon registering account at the store.

...arded for

Registration [website]	5
Newsletter signup [website]	5
	Only for customers who subscribed for the first time.
Sharing on social network [website]	1
Sharing on social network daily limit, points [website]	0
Sharing on social network monthly limit, points [website]	10
Product review [website]	5
	After approval by administrator
Product review daily limit, points [website]	5
	empty or 0 - no limitations
Product review points awarded to product owners only [website]	Yes

Whenever customer subscribes to newsletter or is subscribed by the store administrator the set amount of points is added to their account.

Whenever customer shares a store page on the social network the set amount of points is added to their account.

Storefront

Configuration

Save Config

Defines if the points available to customer should be displayed below the product title at the product page.

Points Balance in Top Link [website]: Yes

Defines if the point balance in the top link should not be displayed if customer has zero point balance.

Hide the top-link if Reward Points balance is empty [website]: No

Reward program explainer page [store view]: Reward Points

Display block with discount information [website]: Yes

Display social sharing buttons at product page [website]: Yes

Display invitation to newsletter subscription [website]: Yes

Defines if the social sharing buttons should be displayed at the product pages.

Display an invitation to register [website]: Yes

Notifications

Configuration

Save Config

Defines an email address from which the point balance notification emails should be sent.

Sender [website]: General Contact

Subscribe Customers to Reward Points Notifications by Default [website]: No

Defines the email template for sending notifications on the point balance updates.

Balance Update Template [store view]: Balance update (Default)

Points balance notifications sent when [website]:
- Balance adjusted by admin
- Order canceled
- Refund by Reward Points
- Reimburse of spent Reward Points
- Registration
- Review approved by admin
- Newsletter signup
- Points spent on an order
- Points rewarded for an order
- Points rewarded for product share

Defines the email template for sending point expiration reminders.

Points expiration reminder template [store view]: Points expiration reminder (Default)

Expiration reminder timing, days [website]: 30

Transactions ▾
← Back   Reset   **Save Transaction**

Website * [Main Website ▾]

Allows specifying the website for updating points balances.

Points balance adjustment * [   ]
You can use negative value to decrease points balance.

Defines the number of points that should be added/subtracted from the points balances.

Comment (visible for customer) [   ]

Comment (visible for admin only) [   ]

Expire [In X days ▾]

Expire in, days [   ]
0 or empty value means the transaction will never expire

defines if the points should expire on a particular date of after a set number of days.

Customers

Add Customers

Customers

See the Customers Details.

🔔 3   👤 rewardpoints ▾

Customers ▾

▼ Filters   ⬆ Export ▾   ⬆ Import   👁 Default View ▾   ⚙ Columns ▾

2 records found

20 ▾ per page   ‹   1   of 1   ›

Customer Name	Customer Email	Lifetime sales	Current customer balance	Total points earned	Total points spent	Website	Balance Update Notifications (status)	Points Expiration Notification (status)
Dhaval Sanura		$0.00	50	50	0	Main Website	Not Subscribed	Not Subscribed
jai viru		$0.00	5	5	0	Main Website	Not Subscribed	Not Subscribed
				55	0			

Transactions

See the transictions details.

Add New Transaction

2 records found

20 per page < 1 of 1 >

ID	Customer Name	Customer Email	Comment To Customer	Comment To Admin	Balance Change	Balance	Transaction Date	Expiration Date	Type	Status	Created By
2	jai viru		Reward points for registration		+5	5	Dec 12, 2018 12:32:12 PM		Registration	Active	
1	Dhaval Sanura		Thank you for registering with us.!!!	YeS	+50	50	Dec 12, 2018 12:13:34 PM	Jan 11, 2019 12:13:00 PM	Balance adjusted by admin	Active	admin admin

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United States
88080808

Edit

Shipping $10.00
Flat Rate - Fixed

Order Total $3,008.00

Place Order

1 Item in Cart ⌄

Reward points ⌃

✓ Reward points were successfully removed.

6 store reward points available ($6.00)   Use reward points

Once reward point was added then see that message .

Apply Discount Code ⌄

Ship To: ✎

jai viru
saddssd
ddsfsdffsd, Georgia aa1111
United States
88080808

Shipping Method: ✎

Flat Rate - Fixed

Thank you!

Should you have any questions or feature suggestions,

Please contact us at:

http://www.magegadgets.com/contacts

Your feedback is absolutely welcome!